

**Dr. Robert E. Grosse**  
**Dean School of Business Administration**  
**American University of Sharjah, UAE**

Professor Robert E. Grosse is Dean of the School of Business Administration at American University of Sharjah. He joined the university in January 2014.

He is also the current President and a Fellow of the Academy of International Business. Professor Grosse was Director of George Mason University's Center for Global Business during 2011-2013. The center is a part of the School of Management, focusing on academic research in global business and development of programs and conferences in areas of global business, entrepreneurship, innovation and organizational transformation. Before joining George Mason University, Professor Grosse was the Director (Dean) of the EGADE Business School at Monterrey Tec in Mexico. He oversaw the EGADE campuses in Monterrey and Mexico City.

Professor Grosse was the founding Director of Standard Bank Group's (South Africa) executive education program, the Global Leadership Centre, which is designed to offer leadership development training to the group's 11,000 managers and executives. He joined the group in March 2006, and became the overall head of Leadership Development and Learning in July 2007.

He holds a BA degree from Princeton University and a PhD from the University of North Carolina, both in international economics. He has taught international finance in the MBA programs at Thunderbird, the University of Miami, the University of Michigan, and at the Instituto de Empresa (Madrid, Spain), as well as in many universities in Latin America.

Professor Grosse is a leading author on international business in Latin America. He has written about global firms' strategies in the region (Can Latin American Firms Compete? Oxford, 2007), the financial crises of 2008-2009 as well as in the 1980s and 1990s and strategies of banks and firms to deal with them (three books and a dozen articles) and the strategies of Latin American firms in international competition (cases on Enersis, Banco Ganadero, YPF and LanChile, among others). He wrote the section "International Business in Latin America" for the Oxford Handbook of International Business (Oxford, 2001). His book Emerging Markets: The Challenge and Opportunity of the 21st Century will be published in 2014.